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2024 A YEAR of OPTIONS & OPPORTUNITY!



TOP BRANDS OF 2024



We highlight some of the many brands that continued to accelerate their growth with their franchisees, partners and team members to a better future. To the franchisees and franchisors, we salute you!

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GARA POST

THE NOW MASSAGE

Co-Founder/Chief Creative Officer

www.thenowmassage.com

The NOW Massage was designed as an oasis to disconnect from the outside world and reconnect within. Co-founding The NOW Massage in 2015, Gara Post helped grow the company's Los Angeles footprint from one to four boutiques in 18 months. Since then, the brand has been disrupting the industry with its menu of high-quality, customizable massage services and elevated aesthetic, recognized internationally by press and influencers.

The NOW's franchise journey began in 2019 and since then, the brand has scaled to 70+ boutiques open from coast to coast with 170+ total locations in development. The brand's seasoned executive team, led by President Jeff Platt, has a combined 150+ years of experience leading franchise owners to success.

The NOW Massage is looking forward to bringing its thoughtfully crafted menu, healing products and signature design to cities all over the United States.

